

AMC/iAXSIS

RATE CARD



NEW YORK'S NEWEST PRODUCTION FACILITY
RIGHT IN THE HEART OF WALL STREET



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Our Rate Menu Streaming Media & Live Satellite Service

General Rates:

- \$550 per hour for satellite, media tours & streaming (in green screen studio includes lighting and HD camera)
- \$300 pick up from Azzurro for streaming
- \$75 per hour for teleprompter with operator

*1/2 hour slots available, pending advance reservations and availability

Engineer Rates:

During standard business hours (general broadcast, edit & transcode services):

- A la carte \$150/per hour (after hours \$300 per hour)

Bundle Rates:

- 10 hours @ \$1250 per week
- 20 hours @ \$2500 per week
- 30 hours @ \$3800 per week

Expert video production equipment, services & support available, Refer to the AMC rate card.

*Billable time includes the capture and rebroadcast of any digital or analog signal, this includes via fiber or streaming to a CDN.

A CDN may be provided for one-off broadcasts to be billed to the client at cost, if working with a client CDN additional engineering time will be billed to the client during the set-up process

Live broadcasts over the web will require set-up and testing time, any player development, knowledge transfer and engineering with client IT will also be billed to the client.

Pushing The Envelope When it Comes To Streaming Media & Live Satellite Service

We offer live streaming media over the internet and HD Broadcasts for satellite and fiber up-links. Streaming formats include windows media, Adobe Flash, MOV and 3GP (for mobile) in addition to live slides, feature rich micro-sites with log in options, live moderated Q&A, downloads and more. We can also assist as you promote your virtual event, with expertise in video SEO.

- Green screen Studio 25' x 25' x 10'
Auditorium with private entrance (capacity 900 occupants)
On-site audio/video support
- Hours of Operation:
Monday - Friday | 9 to 5 EST
** Available after hours upon request*
- Contact:
American Movie Company
50 Broadway, Suite 1206
New York, NY 10004
212.952.1800

Look for Nico's article in Streaming Media Source Book 2009, a case study on the NY Philharmonic's Live webcast from North Korea - a historic web-cast which NY Times reporter Anthony Tommasini wrote "the potential (if any) of this concert to thaw the icy relations between North Korea and the United States may have

come through even better in the live relay that I watched at home on my desktop computer." He continued, "It is hard to know how many North Koreans were actually able to see it. Still, that the performance made its way over the Internet was nothing short of amazing." Streaming Media All-Star, Nico McLane, will ensure your webcast product hits your business target.



- Featured partners with Accordent Technologies, using the world-class Accordent PresenterPRO to produce full featured, interactive meetings live, on-line and conveniently packaged for archived replay or on a CD Ideal for enterprise clients who need to reach a global audience, fully managed with coherent metrics and user tracking for an ROI view post event.
 - Live, moderated question & answer sessions
 - Real time polls, surveys and facts with instant graphics charts
 - Live synchronized slides, web pages or other media
 - Custom branded site and player with optional "log in" for user tracking
 - On-line web "pseudo HD quality" Media delivered live to the web and archived for replay
 - HD broadcast via satellite from our studio
 - Real time mobile streaming to select mobile carriers & devices all digital editing, encode/transcode and hot-transfer to designated VOD servers or server partners